



MANIPAL
UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)



— International Conference —
on

MEDIA, COMMUNICATION AND GLOBAL SOCIETY ICMCGS 2027



21–22 January 2027



Hybrid Mode

Organized by

Centre for Distance and Online Education (CDOE)
Manipal University Jaipur



About Manipal University Jaipur

Manipal University Jaipur (MUJ) is a prominent institution of higher education established in 2011 as part of the renowned Manipal Education and Medical Group. Located on a 122-acre campus in Jaipur, Rajasthan, MUJ has quickly risen to become one of the top universities in the region. The university is recognized by the University Grants Commission (UGC) and approved by the All-India Council for Technical Education (AICTE). It has also earned an A+grade accreditation from the National Assessment and Accreditation Council (NAAC), highlighting its commitment to academic excellence. MUJ offers a wide range of undergraduate, postgraduate, integrated, and doctoral programs across various disciplines, including Engineering, Architecture, Planning, Fashion Design, Interior Design, Fine Arts, Hospitality, Humanities, and Management. The university is known for its state-of-the-art infrastructure, including advanced research facilities and a modern digital library. The university's commitment to research and innovation is evident in its rapid growth in scientific knowledge, which aligns with its mission to drive economic and societal development through science, technology, and innovation.

Centre for Distance and Online Education (CDOE)

Established in 2020, the Centre for Distance and Online Education (CDOE) at Manipal University Jaipur (MUJ) provides quality higher education through flexible online learning to students across India and around the world.

CDOE offers UGC-entitled online degree programmes in Management, Commerce, Computer Applications, Journalism and Mass Communication, Economics, and Mathematics under the UGC (ODL and Online Programmes) Regulations, 2020. The programmes cater to fresh graduates, working professionals, and lifelong learners seeking academic and career advancement.

With over 86,000 active learners from more than 2,000 towns and cities in India and over 70 countries worldwide, CDOE has built a diverse and globally connected learning community. The Centre is supported by 100+ full-time faculty members, nearly 90% of whom hold doctoral qualifications, along with experienced industry experts and mentors.

CDOE combines a robust digital learning ecosystem with academic mentoring, learner support services, and industry engagement to deliver a flexible and engaging learning experience. Guided by a commitment to academic excellence, innovation, and learner success, the Centre continues to expand access to affordable, technology-enabled education and develop skilled professionals prepared for a rapidly evolving global environment.

About the Conference

The International Conference on Media, Communication and Global Society (ICMCGS 2027) will be organized by the Centre for Distance and Online Education, Manipal University Jaipur, on 21–22 January 2027 in hybrid mode. ICMCGS 2027 aims to provide a vibrant international platform for academicians, researchers, media professionals, policymakers, development practitioners, industry leaders, scholars, and students to engage in critical discussions on emerging issues shaping contemporary societies. The conference will explore the dynamic intersections of media, communication, artificial intelligence, digital transformation, governance, sustainability, social development, public policy, and globalization.

In an era marked by rapid technological advancement and evolving communication ecosystems, the conference seeks to foster interdisciplinary dialogue, promote innovative research, and encourage meaningful collaborations across academic, industry, and policy domains. Participants will have the opportunity to share cutting-edge research, exchange ideas, discuss best practices, and examine the societal implications of emerging technologies and communication processes.

Aligned with Manipal University Jaipur's commitment to research excellence, internationalization, innovation, and multidisciplinary scholarship, ICMCGS 2027 will facilitate knowledge exchange, research dissemination, professional networking, and the development of collaborative partnerships among stakeholders from India and around the world. The conference aspires to contribute to global conversations on building inclusive, sustainable, and digitally empowered societies through responsible media and communication practices.

A vibrant, futuristic illustration representing a hybrid conference. In the center, a large, glowing globe is connected by a network of blue lines. To the left, a professional video camera on a tripod is positioned next to a large microphone. In the foreground, the silhouettes of an audience are seen from behind, looking towards a stage. On the stage, several people are seated in a panel discussion. To the right, a large screen displays a grid of video call participants. In the bottom right corner, a laptop shows a world map and data charts, with a cup of coffee next to it. The background features a city skyline at night. Various icons like a satellite dish, a speech bubble, and a video camera are floating in the air.

ICMCGS
2027

Main Theme:

Reimagining Communication, Technology and Governance for an Inclusive Digital Future

The conference seeks to explore how media systems, communication processes, artificial intelligence, governance frameworks, and emerging digital technologies influence social transformation in contemporary globalized societies. The conference encourages interdisciplinary scholarship examining social change, public policy, globalization, inequality, migration, sustainability, governance, community development, and technological innovation from local, national, and global perspectives.

Conference Tracks and Sub-Themes

Track 1: Media, Society and Global Communication (SDGs 5, 10, 11, 16, 17)

Sub-Themes



- Media and Social Change
- Media, Democracy and Citizenship
- Globalization and Communication
- Media, Culture and Identity
- Gender and Media Studies
- Intercultural Communication
- Migration, Diaspora and Transnational Communication
- Media Representation and Social Inclusion
- Digital Citizenship and Civic Engagement
- Media and Contemporary Society

Track 2: Digital Media, Artificial Intelligence and Emerging Technologies (SDGs 4, 8, 9, 10, 16)

Sub-Themes



- Artificial Intelligence and Communication
- Generative AI and Content Creation
- Human-AI Interaction
- Social Media and Platform Studies
- Digital Media Innovation
- Metaverse, Virtual and Augmented Reality
- Algorithmic Governance and Digital Ethics
- Big Data and Communication Technologies
- Data Privacy and Cyber Communication
- Future Technologies and Society

Track 3: Journalism, Information and Public Discourse (SDGs 4, 16, 17)

Sub-Themes



- Journalism Studies
- Digital and Data Journalism
- Investigative Journalism
- Misinformation, Disinformation and Fake News
- Fact-Checking and Verification Practices
- Media Ethics and Accountability
- News Audiences and Public Opinion
- Crisis and Conflict Communication
- Political Journalism
- Public Discourse in Networked Societies

Track 4: Strategic Communication, Public Relations and Marketing (SDGs 8, 9, 12, 17)

Sub-Themes



- Corporate Communication
- Public Relations and Reputation Management
- Strategic Communication
- Crisis and Risk Communication
- Digital Public Relations
- Advertising and Brand Communication
- Integrated Marketing Communication
- Influencer and Creator Economy
- Consumer Behaviour and Digital Engagement
- Communication for Organizational Effectiveness

Conference Tracks and Sub-Themes

Track 5: Governance, Development and Sustainability Communication (SDGs 1, 2, 3, 5, 6, 10, 11, 13, 16, 17)

Sub-Themes



- Communication and Public Policy
- Digital Governance and E-Governance
- Political Communication
- Development Communication
- Sustainable Development Goals (SDGs)
- Climate Change Communication
- Health Communication
- Rural and Agricultural Communication
- Community Engagement and Participatory Communication
- Communication for Social Innovation

Track 6: Education, Media Literacy and Communication Research (SDGs 4, 5, 9, 10, 16)

Sub-Themes



- Media and Information Literacy
- Digital and AI Literacy
- Online and Distance Education
- Educational Technology and Learning Innovation
- Communication Pedagogy
- Communication Research Methods
- Computational Communication Research
- Social Media Analytics
- Audience Research and Measurement
- Emerging Trends in Communication Studies



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Mr. S Vaitheeswaran

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Dr. Mallikarjuna Gadapa

Director, Centre for Distance and Online Education

Conference Convenor

Dr. Amit Verma

Associate Professor, J&MC, CDOE

Conference Co-Convenor

Dr. Abhishika Sharma

Associate Professor, J&MC, CDOE

Conference advisory board:

- **Prof. K. G. Suresh**
Director, India Habitat Centre, New Delhi; Former Vice-Chancellor, Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal
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Lecturer, School of Communication, Xiamen University Malaysia

Organising Committee:

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Mr. Pulkit Sharma

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Dr. Urvashi Khandal

J&MC, CDOE, MUJ

Publication Opportunities

Selected papers presented at the conference may have the opportunity to be considered for publication in Special Issue of Springer journal, subject to the journal editorial policies and peer-review processes.

Discover Global Society operate under an Open Access model, and therefore Article Processing Charges (APC) will be applicable for accepted manuscripts as per the respective journal guidelines.

- 1. Discover Global Society Scopus Q2 (Springer) Special Issue:** Media, Communication, and Social Transformation in a Globalized World, ISSN (Online): 2731-9687
Link: <https://link.springer.com/collections/hccicjefci>
2. Palgrave Macmillan Edited Volume
3. Journal of Communication and Management (ISSN:2583-617X) <https://jcoma.com/index.php/JCM>
4. Conference Proceedings with ISBN.

Registration Details

Category	Early Bird Registration (till November 30, 2026)			Registration between 01 st December 2026 – 10 th January 2027		
	MUJ	Outside MUJ	Abroad	MUJ	Outside MUJ	Abroad
Faculty	3000	5000	\$100	3500	5500	\$110
Student	3000	3500	\$50	3500	4000	\$60
Industry Expert	~	5500	\$120	~	6000	\$130
Accompanying person	2500	2500	\$50	3000	3000	\$70
Attendee	1500			2000		

Note: The registration fee includes meals, conference kit, and access to all conference sessions. Accommodation for outstation participants may be provided on request and first-come, first-served basis.

Registration/Abstract Submission link & QR Code



 https://forms.office.com/pages/responsepage.aspx?id=6CYHfUu_wUqZ8QEPsR8dP7wtYlk5S-FKszs48s1X1rFUM0JUNDjOOVE2UEXORzkzTDFV0ZENEHCSi4u&route=shorturl

Payment link & QR Code



 <https://formbuilder.ccavenue.com/live/ccavenue/manipal-university-jaipur-2/icmcs-2027-cdoe>

Abstract Submission Guidelines

Authors are required to submit an extended abstract (800–1500 words) in a structured format including the following components:

Title; Author(s) and Affiliation(s); Purpose; Brief Literature Review and Research Gap; Design/Methodology/Approach; Findings (Expected/Preliminary); Research Implications; Practical Implications (if applicable); Originality/Value; Keywords (4–6), references in APA 7th Edition.

Important Dates

Abstract Submission	: September 21, 2026
Acceptance Confirmation	: To be communicated within 15 days of the receipt of the abstract.
Full Paper Submission	: November 30, 2026

Contact us

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